

**CARLTON LAKES “FOR LEASE” AND “FOR SALE”
ADVERTISING APPLICATION**

1. Gulf Breeze Management will handle ALL payments.

Make Money Orders or Cashier Checks payable to: Carlton Lakes Master Association

Mail to: Carlton Lakes Master Association
C/O Gulf Breeze Management Services
8910 Terrene Court, Suite 200 Bonita Springs, FL 34135

Phone: 239-498-3311 **Fax:** 239-498-4974

Club House Office Days: Monday and Fridays **Club House Hours:** 8 AM – 10 AM

2. All payments shall be done in FULL prior to placement on website

Cash, Money Orders or Cashier Checks ONLY.

Any missing/unclear information on the application is your responsibility.
And will delay posting of ad on website

Ad will not be posted until check clears.

3. Once payment has been made Gulf Breeze will inform Carlton Lakes website. For Sale, Lease will then be placed on website.

4. A maximum of 4 pictures can be placed on website with the “For Sale or Lease” ads.

5. All For Sale, Lease will begin on the First Day of every month.

6. All For Sale, Lease will end at the end of every month.

7. Any changes done to any “For Sale or Lease” (after placement on website) will be \$10.00.

Example:

– Changes in price, name and info for a single ad/ occurrence will be \$10.00.

– Changes in price, name and info done for single ad on different occurrences = \$10.00 each)

8. Any request to change “For Sale or Lease” shall be in writing **ONLY**.

9. Carlton Lakes Board retains the right to cancel any “For Sale or Lease” at any time.

By signing below I the undersigned, understand and agree to abide by the above rules.

Signature

Print Name

LAST DAY to submit “For Sale or Lease” request for the following month.

Is the Last Monday of every month.

CARLTON LAKES “FOR LEASE” AND “FOR SALE”

PICTURE REQUIREMENTS

1. A maximum of 4 pictures are allowed on Carlton Lake Website
2. Email pictures to CarltonLakesWeb@aol.com with all of your information in a .JPG file format ONLY- Information on .JPG files are below.
3. **Very Important** that on the Subject Line of your Email you write “Your FULL Name, Lease or Sale plus add the word Pics”

Example: John Smith - For Sale – Pics **or** John Smith – For Lease - Pics

4. An outside web address can be linked to your “For Sale or Lease”
 5. Carlton Lakes Website retains the right to edit or resize images to maintain clarity, memory capacity and/or functionality of website.
-

JPEG - Joint Photographic Experts Group

(.JPG file extension, pronounced Jay Peg). This is the right format for those photo images which must be very small files, for example, for web sites or for email. JPG is often used on digital camera memory cards, but RAW or TIF format may be offered too, to avoid it. The JPG file is wonderfully small, often compressed to perhaps only 1/10 of the size of the original data, which is a good thing when modems are involved.

Web pages and email files need to be very small, to be fast through the modem

When you save a JPG file, your FILE - SAVE AS dialog box should have an option for the degree of file compression. (Medium or intermediate is the right choice)

Many programs (Photoshop, Elements, PhotoImpact, PhotoDeluxe) call this setting JPG Quality. Other programs (Paint Shop Pro and Corel) call it JPG Compression, which is the same thing

Digital cameras also offer JPG quality choices too

The camera menu will have two kinds of resizing choices. Regardless of that selected image size in pixels, the camera menu will also offer a smaller file size choice in bytes, related to quality, via JPG file compression. This menu will offer an intermediate size.

With either scanner or camera images, individual image JPG file sizes will vary a little, because detail in the individual image greatly affects compressibility.

FILL OUT FORM AND SUBMIT WITH PAYMENT TO GULF BREEZE MANAGEMENT

	3 Months	6 Months	1 Year	Cost per CHANGE
<input type="checkbox"/> For Sale	<input type="checkbox"/> \$20.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$60.00	<input type="checkbox"/> \$10.00
<input type="checkbox"/> For Rent	<input type="checkbox"/> \$20.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$60.00	<input type="checkbox"/> \$10.00

Address 1: _____

Address 2 or Unit #: _____

City: **N A P L E S** **State:** **F L** **Zip:** **3 4 1 1 0**

Subdivision: _____

Bedrooms: _____

Baths: <<<<<<F u l l <<<<<<H a l f

Square Footage: _____

Asking Price: \$ _____ M O N T H L Y Y E A R L Y

Contact Phone(s): _____

Web address: _____

Email address: _____

MLS #: _____

Listing Date MLS: _____

Listing Date Website: _____

Listing Date: _____

Realtor Full Name: _____

Showing Instructions: _____

Description: _____

